

THE CLOQUET BEAUTIFICATION COMMITTEE

How did the Cloquet Beautification Committee come about?

Back in 1991, Cloquet became involved with the **Blandin Community Visioning Process**. Many of you may have heard of, or even been involved with the visioning process, but for those of you who have not, the objective was to bring together a large group of people from throughout Cloquet to gather their perceptions about our community today and to develop a long range plan or “Vision” for what they feel our community should be in the future.

This Vision is very broad based and covers many aspects of our community from Business and Industry, Transportation, Recreation and Tourism, Government, Education, you name it. But one element or part of Cloquet’s Vision was City Beautification. Thus came about the Cloquet Beautification Committee.

What is the Purpose and Goal of the Cloquet Beautification Committee?

Quite simply, the goal of the Cloquet Beautification Committee is “City Beautification”, but more specifically its objectives are to:

❑ **Identify specific (High Visibility) Beautification Sites or Projects.**

Highway 33 Corridor:

- Vet Clinic Area (Cloquet Animal Hospital).
- Carlton Avenue Planter.
- Fauley Park (Locomotive Site).
- Welcome to Cloquet Sign (Nelson Motor Hillside).
- Pinehurst Park.
- Dunlap Island (Spafford Park Campground & East Side)
- Perkins Hillside.
- Wal-Mart Entrance Area.
- Several Others.

Cloquet Avenue – Highway 33 to 22nd Street:

- Highway 33 Entry Sign and Plantings along Veterans Park.
- Moose and Eagles Club.
- Larson Commons.
- First Bank Median Area.
- Northern Minnesota Utilities (Gas Company).
- Several other locations.
- Cloquet Avenue Flower Boxes.

Purpose and Goal of the Cloquet Beautification Committee (Continued):

□ Identify and bring together the necessary Resources To Make It Happen.

Seek and Obtain Financial Grants:

- 1993 Blandin Foundation Grant \$ 7,000.
- 1992 SBA Community Tree Planting Grant \$ 5,000.
- 1994 SBA Community Tree Planting Grant \$ 5,000.
- 1995 Mn/DOT Roadside Landscape Partnership Grant \$5,600.
- 1998 Minnesota ReLeaf Tree Planting Grant \$ 7,500.
- Local Funding, Private Donations and Fundraising.

Coordinate the completion of Beautification Projects:

- Work with various people, agencies, landscape professionals and contractors, to design site specific projects.
- Select and obtain planting stock (trees and shrubs) from local nurseries.
- Assist with initial planting and maintenance of new project sites.

Develop Community Partnerships to assist with Continued Maintenance of Project Sites.

- Solicit Community Groups and Individuals to “Adopt” project sites or park areas within Cloquet.
- Coordinate efforts of Adopters and various agencies (Cloquet Public Works and Park Departments) for continued maintenance.
- Provide direction and assistance to Adopters in developing continued improvements for their sites.
- Provide assistance to private owners with beautification projects of their own.
- Promote community pride and support for the Beautification Movement.

What is the biggest need of the Beautification Committee Today?

People, like you, who are willing to contribute their time and talents to:

- Watch over and care for specific sites.
- Be available to assist with one-time planting and maintenance projects until an area is adopted.
- Be an active member of the Beautification effort.

Sites currently Adopted.

- ❑ Cloquet Avenue Flower Bed, Hwy 33 to 18th Street – **KloKay BoKay Club.**
- ❑ Dunlap Island Park (East of Hwy 33) – **Knights of Columbus.**
- ❑ Fauley Park (Locomotive Site) – **Cloquet Rotary Club.**
- ❑ Little Peoples Park (Carlton Avenue West) – **Women of Today.**
- ❑ MN Energy Resources Building Grounds (Cloquet Avenue Planting Area) – **MERC Staff.**
- ❑ Pinehurst Park – **Cloquet Kiwanis Club.**
- ❑ Carlton Avenue Flower Bed. – **Masonic Lodge 1274**
- ❑ Veteran's Park – **Cloquet VFW.**
- ❑ Welcome to Cloquet Sign area by Nelson Motors – **Wells Fargo Bank/Cloquet.**
- ❑ Cloquet Library Site – **Cloquet Library Board and Foundation.**

Sites currently needing Adopters.

- ❑ Cloquet Animal Hospital Site.
- ❑ Riverfront Trail below Chamber of Commerce.
- ❑ Area in front of the Moose Club.
- ❑ Larson Commons Seating Areas. (2)
- ❑ Spafford Park (Campground & Boat Landing)
- ❑ Wentworth Park.
- ❑ Others sites in the making.

Persons or organizations interested in becoming involved with the Cloquet Adopt-A-Park Program, or Beautification effort, may contact Jim Prusak at 879-6758. Financial contributions may also be directed to the Cloquet Beautification Committee; c/o J. Nordin; Corner Stone State Bank; 1516 Cloquet Avenue; Cloquet, MN 55720.